



LAW FIRM OF THE YEAR FOR TRADE-MARKS AND UNFAIR COMPETITION LAW

Harmsen Utescher

Harmsen Utescher is the “Grande Dame” among the trademark and unfair competition law firms. Yet this firm is far from resting on its laurels. On the contrary: competitors call Harmsen Utescher “very visible in the market” and praise the law firm as “the go-to place for intellectual property law”. With extensive experience in litigation – much of it before the highest courts – for clients such as Intersnack and the Heiko Blume group, and with a renowned team of partners, Harmsen Utescher has strengthened its market presence even further. In addition, the Hamburg boutique firm has expanded its client base to include players such as McCain and Telegraaf Media. This success is owed not least to its excellent international contacts which in some cases go back decades, but have continuously been expanded and strengthened by the team of young partners. Developments in recent years demonstrate Harmsen Utescher’s ability to manage the generational change also in relation to its clients - well-known companies such as Lidl are still among the firm’s major clients even after the retirement of the senior partner. At the same time the rejuvenation process of the traditional firm continues steadily: most recently, Dr Jan Heidenreich, who already enjoys a considerable reputation in the market, was appointed Equity Partner from the firm’s own ranks.