

juve

H A N D B U C H

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HARMSEN • UTESCHER

**JUVE
LAW FIRM DOSSIER**

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Practice Areas

Rankings and Analysis

Trademarks and Unfair Competition

Trademarks and Design Law

★★★★★	HARMSEN • UTESCHER CMS Hasche Sigle Hogan Lovells	Göhmann Löffel Abrar Luther Nordemann Czychowski & Partner Oppenländer Osborne Clarke Rospatt Osten Pross Squire Patton Boggs
★★★★★	Bird & Bird Harte-Bavendamm Lorenz Seidler Gossel Taylor Wessing	
★★★★★	Bardehle Pagenberg FPS Fritze Wicke Seelig Gleiss Lutz Grünecker Klaka Lubberger Lehment	★ Allen & Overy Cohausz & Florack Dentons Esche Schümann Commichau Fechner Heinrich Partner Hoffmann Eitle Irle Moser Jones Day Kleiner Klinkert LLR Legerlotz Laschet und Partner Loschelder Meissner Bolte Menold Bezler Müller Schupfner & Partner Nesselhauf Norton Rose Fulbright Notos Orth Kluth Preu Bohlig & Partner Prinz & Partner Reed Smith Schiederemair Schmitt Teworte-Vey Simon & Schuma- cher Stolz Stelzenmüller Weiser Grohmann Taliens Terhaag & Partner Uexküll & Stolberg Wildanger Kehrwald Graf v. Schwerin & Partner Zenk Zirngibl
★★★★★	Baker & McKenzie Bock Legal Boehmert & Boehmert Jonas	
★★★★	Beiten Burkhardt CBH Rechtsanwälte DLA Piper Freshfields Bruckhaus Deringer Friedrich Graf von Westphalen & Partner Heuking Kühn Lüer Wojtek Hoyng ROKH Monegier KNPZ Rechtsanwälte Noerr Schultz-Süchting SKW Schwarz Vossius & Partner	
★★	Arnold Ruess Eisenführ Speiser Eversheds Sutherland Fieldfisher	

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VERDICT

Strengths:

Extensive formal trademarks practice. Litigation, activity in the trade, media, ► food, drugs and cosmetics sectors (► pharmaceuticals and healthcare).

Leading names in trademarks

Rainer Kaase
Dr. Matthias Wolter

Leading names in unfair competition

Dr. Matthias Wolter

Recommended:

Rainer Kaase

(„highly skilled, good strategist”, client; “always a good choice in IP”, competitor)

Dr. Matthias Wolter

(„fair opponent”, competitor)

Dr. Karin Sandberg

(„very prudent, thorough and quick”, competitor)

Trademarks and Unfair Competition

Unfair Competition

★★★★★

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CMS Hasche Sigle
Harte-Bavendamm
Hogan Lovells
Klaka
Lubberger Lehment
Taylor Wessing

★★★★★

Bird & Bird
Bock Legal
Danckelmann und Kerst
FPS Fritze Wicke Seelig
Gleiss Lutz
JBB Rechtsanwälte
Lorenz Seidler Gossel
Loschelder
Oppenländer
Schultz-Süchting

★★★★

Baker & McKenzie
CBH Rechtsanwälte
DLA Piper
Freshfields Bruckhaus Deringer
Friedrich Graf von Westphalen & Partner
Heuking Kühn Lüer Wojtek
Jonas
KNPZ Rechtsanwälte
Noerr
Osborne Clarke
SKW Schwarz
Weber & Sauberswarz

★★

Bardehle Pagenberg
Beiten Burkhardt
Eversheds Sutherland
Fieldfisher
Grünecker
Hoyng ROKH Monegier
Luther
Menold Bezler
Nordemann Czychowski & Partner
Rospatt Osten Pross
Schiedermaier

★

Allen & Overy
Arnold Ruess
Boehmert & Boehmert
Cohausz & Florack
Dentons
Esche Schümann Commichau
Fechner
Göhmann
Heinrich Partner
Irle Moser
Jones Day
Kleiner
Klinkert
LLR Legerlotz Laschet und Partner
Löffel Abrar
Nesselhauf
Norton Rose Fulbright
Orth Kluth
Preu Bohligh & Partner
Reed Smith
Squire Patton Boggs
Terhaag & Partner
Wildanger Kehrwald Graf v. Schwerin & Partner
Zenk
Zirngibl

Dr. Martin Kefferpütz

(„quick and competent”, competitor)

Dr. Christoph Schumann

(„competent and practical IP lawyer”, competitor)

Till Lampel

(„dedicated and skilled, also a very pleasant negotiating partner”, “a tough cookie, but pleasant – just the right mix”, competitors)

Dr. John-Christian Plate

(„sound legal briefs”, “quick responses, professionally outstanding”, competitors)

Dr. Jan Heidenreich

(„competent, focused, business-like”, competitor)

Henrik Dirksmeier

(„trademarks specialist, many years of experience”, client)

HARMSEN ● UTESCHER

Trademarks and Design Law

Unfair Competition

Comment: This Hamburg IP boutique is traditionally a major player in trademarks and unfair competition. Thanks to numerous well-regarded partners the firm itself has become a strong brand: “the people at Harmsen are generally excellent”, one competitor praised. This appeals to clients from both the trade and branded article sectors alike. HU has also carved out a strong reputation for both formal trademarks and litigation work among numerous international law firms, which means it can bank on an excellent network abroad. This frequently opens the door to new, direct client contacts, with Continental Bakeries being one example. The firm can also guarantee its own, mostly long-term clients, such as Douglas, IP advice abroad thanks to its well-established contacts. One of the year’s litigation highlights was work for Bell in a long-running dispute involving geographic-origin indications.

Strengths: Extensive formal trademarks practice. Litigation, activity in the trade, media, ► food, drugs and cosmetics sectors (► pharmaceuticals and healthcare).

Recommended: Rainer Kaase (“highly skilled, good strategist”, client; “always a good choice in IP”, competitor), Dr. Matthias Wolter (“fair opponent”, competitor), Dr. Karin Sandberg (“very prudent, thorough and quick”, competitor), Dr. Martin Kefferpütz (“quick and competent”, competitor), Dr. Christoph Schumann (“competent and practical IP lawyer”, competitor), Till Lampel (“dedicated and

skilled, also a very pleasant negotiating partner”, “a tough cookie, but pleasant – just the right mix”, competitor), Dr. John-Christian Plate (“sound legal briefs”, “quick responses, professionally outstanding”, competitors), Dr. Jan Heidenreich (“competent, focused, business-like”, competitor), Henrik Dirksmeier (“trademarks specialist, many years of experience”, client)

Team: 9 partners, 2 counsel, 6 associates

Practice: Focus on IP (including ► patents), unfair competition (including pharma advertising law), antitrust and copyrights, as well as related fields such as ► distribution law. Extensive formal trademarks practice. In addition to litigation, highly sector-focused advisory work.

Clients:

- All-round soft IP activity for **Intersnack**;
- Litigation for **Bell** concerning “Schwarzwälder Schinken”;
- **Continental Bakeries** in proceedings against Bahlsen;
- **Karl Lagerfeld BV** in proceedings concerning “Karl” imitations;
- **Ostfriesische Teegesellschaft** in trademark infringement proceedings;
- Ongoing IP activity for **Jack Wolfskin** and **Douglas**;
- **Lidl** on trademarks and unfair competition (public knowledge);
- Litigation for **Citroën** concerning model names;
- Ongoing trademarks activity for: **Scout24**, **Formula One**, **Jelenia Plast**.

Patents

Patent Litigation/Lawyers

★★★★★

Bird & Bird
Hogan Lovells
Hoyng ROKH Monegier
Quinn Emanuel Urquhart & Sullivan

★★★★★

Arnold Ruess
Bardehle Pagenberg
Krieger Mes & Graf v. der Groeben
Rospatt Osten Pross
Wildanger Kehrwald Graf v. Schwerin & Partner

★★★★★

Freshfields Bruckhaus Deringer
Kather Augenstein
Taylor Wessing
Vossius & Partner

★★★★★

Grünecker
Hoffmann Eitle
Klaka

★★★★

Allen & Overy
CMS Hasche Sigle
DLA Piper
Hengeler Mueller
Jones Day
Meissner Bolte
Preu Bohlrig & Partner

★★★

Ampersand
Baker & McKenzie
Boehmert & Boehmert
Eisenführ Speiser
Gleiss Lutz
Noerr
Simmons & Simmons

★

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Beiten Burkhardt
CBH Rechtsanwälte
EIP
Heuking Kühn Lüer Wojtek
Linklaters
Maiwald
McDermott Will & Emery
Peterreins Schley
Taliens

HARMSEN ● UTESCHER

Patent Litigation/Lawyers

Comment: The small, well-positioned team of this Hamburg IP firm mainly conducts patent litigation for defendants. One of the two partners boasts strong connections among healthcare companies and provides comprehensive advice in patent litigation and pharma advertising law disputes. The other partner's regular clients are Mittelstand companies specialising in mechanics, which he often accompanies in infringement proceedings all the way up to parallel EPO opposition and nullity suits. Companies from the packaging and consumer goods industry also feature heavily on the client list. The only patent attorney recently left Harmsen Utescher, taking prosecution activity with her. However, she worked relatively independently from the lawyers, so her departure has not weakened the remaining litigation activity. Harmsen Utescher no longer offers patent filing.

Team: 2 partners, 1 associate

Practice: In patents, active to an equal degree in litigation and advice. Patent filing predominantly for regular clients. Very broad IP activity, including ► pharmaceuticals and healthcare and ► food law. Strong practice in ► trademarks and unfair competition.

Clients:

Litigation:

- **Luggage manufacturer** concerning suitcase;
- **Pharma company** regarding second-medical-use patent for cancer therapy;
- **Supplier of coffee capsules** in EPO opposition.

Advice:

- **Chemicals company** and **engineering company** on licensing;
- **Commercial enterprise** on FTO analyses.

Regulated Industries

Food Law

Food Law

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Cibus

CMS Hasche Sigle

Domeier

Forstmann & Büttner

Kanzlei Gerstberger

Gleiss Lutz

GvW Graf von Westphalen

Hogan Lovells

Hüttebräuker

King & Spalding

Kozianka & Weidner

Krohn

KWG Rechtsanwälte

Meisterernst

Meyer Rechtsanwälte

Noerr

Reinhart

Zenk

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Food Law

Comment: Although this IP firm focuses on trademarks and unfair competition, it is also active in food law. Clients are frequently advised on both fields of law. Consequently, there is no clear personnel separation within the firm. Work often involves labelling issues, but the firm is also experienced when it comes to the effects of food on health (► pharmaceuticals and healthcare).

Team: 3 equity partners, 3 associates

Practice: Advice often closely related to ► trademarks and unfair competition.

Clients:

- **Dovgan** in proceedings concerning caviar substitute;
- **Baltic frozen food manufacturer** on marketing;
- Frequent advice to **Intersnack, Almdudler-Limonade, Arnecke, Hachez/Feodora, Columbus Drinks.**

Regulated Industries

Pharmaceuticals and Healthcare

Pharmaceuticals and Medical Products

★★★★★

Clifford Chance
Hogan Lovells

★★★★★

Baker & McKenzie
CMS Hasche Sigle
Covington & Burling
Novacos
Sträter

★★★★

Dierks+Company
Ehlers Ehlers & Partner
Freshfields Bruckhaus Deringer
Gleiss Lutz
Kozianka & Weidner
Möhrle Happ Luther
Preu Bohligh & Partner
Taylor Wessing

★★

HARMSEN • UTESCHER
D+B Rechtsanwälte
Fieldfisher
GND Geiger Nitz Daunderer
Hengeler Mueller
King & Spalding
Sander & Krüger
Schultz-Süchting
Wachenhausen

★

von Boetticher
EY Law
Hees
Kaltwasser
Latham & Watkins
McDermott Will & Emery
Meisterernst
Noerr
Oppenländer
Wigge

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Strengths:
Litigation in pharma
advertising law.

Recommended:

Rainer Kaase

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Pharmaceuticals and Medical Products

Comment: This Hamburg pharma practice is known in the market for its experience and continuous presence in litigation concerning pharma advertising law and related unfair competition matters. Kaase's team also enjoys a strong reputation for its expertise in classification issues as well as licensing and distribution contracts. Beyond this, the team has established itself as an advisor for the regulatory part of transactions, especially contract reviews, where it is often seen at the side of large firms. On the whole, the IP boutique works on the interface between IP, pharma and medical products.

Strengths: Litigation in pharma advertising law.

Recommended: Rainer Kaase

Team: 3 partners, 2 associates

Practice: Product launches and advertising, classification issues for ► food and cosmetics. Interface with ► patents, ► trademarks and unfair competition.

Clients:

- **German healthcare company** on M&A and contracts;
- **Drug manufacturer** regarding second medical use, pharmaceuticals and patents and on listing with indications in databases;
- **Various pharma companies** on pharma advertising law;
- Ongoing: **Astellas, Neubourg Skin Care.**

Distribution, Trade and Logistics

Distribution and Franchising

Distribution and Franchising

★★★★★ Hogan Lovells Noerr	★★ HARMSEN • UTESCHER Evers Friedrich Graf von Westphalen & Partner GvW Graf von Westphalen Haver & Mailänder SKW Schwarz
★★★★★ Baker & McKenzie CMS Hasche Sigle Luther Osborne Clarke	★ Besier & Brom Brandi Creutzig & Creutzig Fieldfisher Fries Jonas KNPZ Rechtsanwälte Lubberger Lehment Pöhlmann Früchtl Oppermann Rödl & Partner Schiedermaier Tradeo Dr. Vogels
★★★★★ DLA Piper Freshfields Bruckhaus Deringer Taylor Wessing	
★★★★ Clifford Chance Eversheds Sutherland Gleiss Lutz Heuking Kühn Lüer Wojtek	
★★★★ Bird & Bird Görg Küstner v. Manteuffel & Wurdack Schindler	

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Strengths:
Strong in ► trademarks
and unfair competition.

Recommended:

Dr. Matthias Wolter

Dr. Martin Kefferpütz

HARMSSEN ● UTESCHER

Distribution and Franchising

Comment: The distribution law work of this Hamburg firm is closely linked to the renowned ►trademarks and unfair competition practice. Brand manufacturers frequently call on the team for matters relating to direct distribution, licensing and commercial agents' law. The antitrust expertise of the practice, which is largely identical in personnel terms with the antitrust team, recently won over various new clients, such as entertainment provider Spotlight. The practice brought its expertise into play in advice to online retailers, for example on matters involving selective distribution.

Strengths: Strong in ►trademarks and unfair competition.

Recommended: Dr. Matthias Wolter, Dr. Martin Kefferpütz

Team: 3 partners, 1 associate

Practice: Structuring of distribution systems and advice on distribution contracts, Internet distribution and antitrust. Litigation within the framework of the IP, food law and pharma practices, especially concerning breaches of selective distribution relationships.

Clients:

- **Bruno Bock** on reorganizing international distribution system;
- **Spotlight** on distribution antitrust;
- **Centro** regarding cooperation with car parts dealers;
- **JackWolfskin** concerning definition of markets in the EU;
- **Spirits wholesaler** on setting up distribution structure;
- **Pharma company** on online distribution;
- Ongoing: **Sky Deutschland, Wellensteyn International.**

What is JUVE Handbuch?

JUVE German Commercial Law Firms long ago developed into a reference tool for the German legal market. In it you will find detailed information about the commercial law services offered by almost 800 law firms.

Extensive research among law firms, company managers, representatives from authorities and employees from the judiciary and academia create the basis for this book. The strictly independent editorial team can draw on more than 20 years of experience in the legal market.

THE JUVE RESEARCH

