

juve

H A N D B U C H

2021|2022

HARMSEN • UTESCHER

JUVE
LAW FIRM DOSSIER

Contents

PRACTICE AREAS	PAGE
Trademarks and Unfair Competition _____	4
Patents _____	7
Regulated Industries	
Food Law _____	9
Healthcare _____	11
Distribution, Trade and Logistics	
Distribution and Franchising _____	13
What is JUVE Handbuch? _____	15

Practice Areas

Rankings and Analysis

Trademarks and Unfair Competition

Trademarks and Design Law

★★★★★ CMS Hasche Sigle Hogan Lovells	★★ Arnold Ruess Eisenführ Speiser Eversheds Sutherland Fieldfisher Freshfields Bruckhaus Deringer Göhmann KNPZ Rechtsanwälte Luther Oppenländer Osborne Clarke Rospatt Osten Pross Squire Patton Boggs
★★★★★ HARMSEN • UTESCHER Bird & Bird Harte-Bavendamm Taylor Wessing	★ Allen & Overy Cohausz & Florack Dentons Esche Schumann Commichau Fechner Hoffmann Eitle Jones Day Kleiner Klinkert Lichtenstein Körner und Partner LLR Legerlotz Laschet und Partner Löffel Abrar Loschelder Meissner Bolte Menold Bezler Müller Schupfner & Partner Nesselhauf Norton Rose Fulbright Notos Orth Kluth Preu Bohlig & Partner Prinz & Partner Reed Smith Schiederemair Schmitt Teworte-Vey Simon & Schumacher Stolz Stelzenmüller Weiser Grohmann Taliens Terhaag & Partner Uexküll & Stolberg Wildanger Kehrwald Graf v. Schwerin & Partner Zenk Zirngibl
★★★★★ Bardehle Pagenberg FPS Fritze Wicke Seelig Gleiss Lutz Grünecker Klaka Lorenz Seidler Gossel Lubberger Lehment	
★★★★★ Baker McKenzie Bock Legal Boehmert & Boehmert Jonas	
★★★★ Beiten Burkhardt CBH Rechtsanwälte DLA Piper Friedrich Graf von Westphalen & Partner Heuking Kühn Lüer Wojtek Hoyng ROKH Monegier Noerr Nordemann Czychowski & Partner Schultz-Süchting SKW Schwarz Vossius & Partner	

JUVE
VERDICT

Strengths:

Comprehensive formal trademarks practice. Litigation, advice to the trade, media, ► food, pharmaceuticals and cosmetics industries (► healthcare).

Leading names in trademarks

Rainer Kaase
Dr. Matthias Wolter

Leading names in unfair competition

Dr. Matthias Wolter

Recommended:

Rainer Kaase

(„very competent trademark lawyer, pleasant manner“, competitor)

Dr. Matthias Wolter

(„clear and good analyst in litigation“, competitor)

Dr. Karin Sandberg

(„extremely competent and careful trademark lawyer“, “highly qualified and experiences, sensible solutions“, competitor)

Trademarks and Unfair Competition

Unfair Competition

★★★★★

HARMSEN ● UTESCHER

CMS Hasche Sigle
Harte-Bavendamm
Hogan Lovells
Klaka
Lubberger Lehment
Taylor Wessing

★★★★★

Bird & Bird
Bock Legal
Danckelmann und Kerst
FPS Fritze Wicke Seelig
Gleiss Lutz
JBB Rechtsanwälte
Lorenz Seidler Gossel
Oppenländer
Schultz-Süchting

★★★★

Baker McKenzie
CBH Rechtsanwälte
DLA Piper
Freshfields Bruckhaus Deringer
Friedrich Graf von Westphalen & Partner
Heusinger Kühn Lüer Wojtek
Jonas
Loschelder
Noerr
Osborne Clarke
SKW Schwarz
Weber & Sauberschwarz

★★

Bardehle Pagenberg
Beiten Burkhardt
Eversheds Sutherland
Fieldfisher
Grünecker
Hoyng ROKH Monegier
KNPZ Rechtsanwälte
Luther
Menold Bezler
Nordemann Czychowski & Partner
Rospatt Osten Pross
Schiedermaier

★

Allen & Overy
Arnold Ruess
Boehmert & Boehmert
Cohausz & Florack
Dentons
Esche Schümann Commichau
Fechner
Göhmann
Jones Day
Kleiner
Klinkert
Lichtenstein Körner und Partner
LLR Legerlotz Laschet und Partner
Löffel Abrar
Nesselhauf
Norton Rose Fulbright
Orth Kluth
Preu Bohligh & Partner
Reed Smith
Schmitt Teworte-Vey Simon & Schumacher
Squire Patton Boggs
Terhaag & Partner
Wildanger Kehrwald Graf v. Schwerin & Partner
Zenk
Zirngibl

Dr. Martin Kefferpütz

(„excellent and reliable IP lawyer”, competitor)

Dr. Christoph Schumann

(„very experienced and pragmatic in trademark law”, “outstanding team player”, competitor)

Till Lampel

(„knows every trick in the book”, competitor)

Dr. John-Christian Plate

(„reliable and loyal”, competitor)

Henrik Dirksmeier

(„a huge support in our firm-wide brand relaunch”, client)

HARMSEN ● UTESCHER

Trademarks and Design Law

Unfair Competition

Comment: This Hamburg IP boutique maintains its position as one of the market leaders in trademarks and unfair competition. Almost all of the partners are highly regarded, while the client base is impressively large – partly thanks to the comprehensive trademark administration practice. The firm boasts long-established international contacts to large and loyal German companies, for which it coordinates international IP work. Formal trademark law still makes up a significant proportion of work, but litigation is steadily increasing. The senior partners often represent their clients in extensive precedent cases and complex disputes. Dr. Karin Sandberg, for example, successfully brought a case concerning ham (‘Schwarzwälder Schinken’) before the Federal Court of Justice. Many in the market consider HU to be a classic example of a traditional boutique, but this does not mean the firm has not pursued its own digitalisation strategy. Two years ago the firm switched entirely to an electronic filing system. The departure of Dr. Jan Heidenreich meant losing a young, well-known litigator, but this did not materially damage the firm’s renown as a whole.

Strengths: Extensive formal trademarks practice. Litigation, advice to the trade, media, ► food, pharmaceuticals and cosmetics industries (► healthcare).

Recommended: Rainer Kaase (“very competent trademark lawyer, pleasant manner”, competitor), Dr. Matthias Wolter (“clear and good analyst in litigation”, competitor), Dr. Karin Sandberg (“extremely competent and careful trademark lawyer”, “highly

qualified and experiences, sensible solutions”, competitor), Dr. Martin Kefferpütz (“excellent and reliable IP lawyer”, competitor), Dr. Christoph Schumann (“very experienced and pragmatic in trademark law”, “outstanding team player”, competitor), Till Lampel (“knows every trick in the book”, competitor), Dr. John-Christian Plate (“reliable and loyal”, competitor), Henrik Dirksmeier (“a huge support in our firm-wide brand relaunch”, client)

Team: 8 partners, 2 counsel, 5 associates

Partner moves: Dr. Jan Heidenreich (to Preu Bohlig)

Practice: Focus on IP (incl. ► patents), unfair competition (incl. pharma advertising law), antitrust and copyright, as well as adjacent fields such as ► distribution law. Extensive formal trademarks practice. Besides litigation also sector-related advice.

Clients:

- Extensive advice to **Intersnack** in soft IP;
- Litigation for **Bell** over ‘Schwarzwälder Schinken’ ham;
- Ongoing IP advice to **Jack Wolfskin**, **Douglas** and **Loewe**;
- **Lidl** on trademarks and unfair competition (public knowledge);
- **Ferrero** in design dispute;
- **Friedrich Göbber** in case over jam jars;
- **Heiko Blume GmbH** in case against Schilkin over liqueurs;
- **Citroën** in case over model names;
- Ongoing trademarks advice to **Scout24**, **Formula One**, **Kion**, **Metro Real**, **Panasonic**, **Continental Bakeries**.

Patents

Patent Litigation: Lawyers

★★★★★

Bird & Bird
Hogan Lovells
Hoyng ROKH Monegier
Quinn Emanuel Urquhart & Sullivan

★★★★★

Arnold Ruess
Bardehle Pagenberg
Freshfields Bruckhaus Deringer
Krieger Mes & Graf v. der Groeben
Rospatt Osten Pross
Wildanger Kehrwald Graf v. Schwerin & Partner

★★★★★

Kather Augenstein
Taylor Wessing
Vossius & Partner

★★★★★

Grünecker
Hoffmann Eitle
Klaka
Preu Bohligh & Partner

★★★★

Allen & Overy
CMS Hasche Sigle
DLA Piper
Eisenführ Speiser
Hengeler Mueller
Jones Day
Meissner Bolte

★★★

Ampersand
Baker McKenzie
Boehmert & Boehmert
CBH Rechtsanwälte
EIP
Gleiss Lutz
Noerr
Simmons & Simmons

★

HARMSEN • UTESCHER
Herbert Smith Freehills
Heuking Kühn Lüer Wojtek
Linklaters
Maiwald
McDermott Will & Emery
Peterreins Schley
Taliens

Recommended:

Dr. Karsten Königer

(„very competent, prudent and eloquent“, competitor)

HARMSSEN ● UTESCHER

Patent Litigation: Lawyers

Comment: This traditional Hamburg firm is well positioned for patent litigation. Partner Karsten Königer mostly represents his regular Mittelstand clients as defendants. He has a good international network and can thus occasionally be seen in international cases when his longstanding clients are sued abroad. He also conducts EPO oppositions and national nullity suits, such as for a coffee capsule manufacturer. The second partner boasts strong roots among pharma clients. He litigates for these in cases involving pharma advertising law as well as patents. The firm has a remarkably small team compared to others in the market and has been unable to grow despite recent efforts. Building up additional young lawyers is crucial for the firm's long-term success.

Recommended: Dr. Karsten Königer (“very competent, prudent and eloquent”, competitor)

Team: 2 partners, 1 associate

Practice: In patents, litigation and advice to an equal extent. Patent filing mainly for core clients. Very broad activity in IP, including ►healthcare and ►food law. Strong practice in ►trademarks and unfair competition.

Clients: litigation:

- **Suitcase manufacturer** over suitcases;
- **Pharma company** over second medical use patent for cancer treatment;
- **Coffee capsule provider** in EPO objection.

Regulated Industries

Food Law

Food Law

HARMSEN • UTESCHER

Cibus

CMS Hasche Sigle

Domeier

Forstmann & Büttner

Gerstberger

Gleiss Lutz

GvW Graf von Westphalen

Hogan Lovells

Hüttebräuker

King & Spalding

Kozianka & Weidner

Krohn

Meisterernst

Meyer Rechtsanwälte

Noerr

Reinhart

Zenk

HARMSEN ● UTESCHER

Food Law

Comment: This IP firm is mainly known for its work in trademarks and unfair competition, but also conducts significant work in food law. This is characterised by the hire of specialised and experienced associates. Clients are increasingly finding their way to the time via the international network, e.g. a Chinese electronics company. The team's experience ranges from labelling issues to objection proceedings, and also includes health-related effects of foodstuffs (►healthcare). However, HU is less sought after for innovative matters in this industry.

Team: 3 equity partners, 2 associates

Practice: Advice closely related to ► trademarks and unfair competition.

Clients:

- Extensive advice to **Almdudler-Limonade**, incl. on cooperations;
- **drinks vending machine manufacturer** on packaging and labelling;
- **Gunz** on bureaucratic procedures;
- **Newlat** on labelling and packaging;
- **Chinese electronics manufacturer** on e-cigarettes, incl. market launch;
- regular advice to **Dovgan, Intersnack, Amecke, Hachez/Feodora, Columbus Drinks**.

Regulated Industries

Healthcare

Pharmaceuticals and Medical products

★★★★★

Clifford Chance
Hogan Lovells

★★★★★

Baker McKenzie
CMS Hasche Sigle
Covington & Burling
Dierks+Company
Novacos
Sträter

★★★★

Ehlers Ehlers & Partner
Freshfields Bruckhaus Deringer
Gleiss Lutz
GND Geiger Nitz Daunderer
Kozianka & Weidner
Möhrle Happ Luther
Preu Bohligh & Partner
Taylor Wessing

★★

D+B Rechtsanwälte
EY Law
Fieldfisher
Hengeler Mueller
King & Spalding
McDermott Will & Emery
Meisterernst
Schultz-Süchting
Wachenhausen

★

HARMSEN • UTESCHER
von Boetticher
Hees
Kaltwasser
Latham & Watkins
Mazars
Noerr
Oppenländer
Sander & Krüger
Wigge

JUVE
VERDICT

Strengths:

Litigation related to pharma advertising law.

Recommended:

Rainer Kaase

(„highly competent, pleasant manner”, “reliable, pragmatic”, competitors)

HARMSEN ● UTESCHER

Pharmaceuticals and Medical Products

Comment: The pharma team around Rainer Kaase represents core clients primarily in cases concerning pharma advertising law and related unfair competition issues. The lawyers boast extensive know-how in licensing and distribution agreements and borderline issues. HU offers transactional advice, e.g. to a healthcare company, including regulatory matters such as pharma due diligence. Recently the practice lost a third partner to competitor Preu Bohlig. Although the partner was mainly active in cosmetics law, it is important that the firm replenishes its team due to the upcoming generation change.

Strengths: Litigation concerning pharma advertising law.

Recommended: Rainer Kaase (“highly competent, pleasant manner”, “reliable, pragmatic”, competitors)

Team: 2 partners, 2 associates

Partner moves: Dr. Jan Peter Heidenreich (to Preu Bohlig & Partner)

Practice: Product launches and advertising, borderline issues on ► food and cosmetics. Advice on the interface of ► patents, ► trademarks and unfair competition.

Clients:

- Ongoing advice to **Astellas, Neubourg Skin Care;**
- Transactional advice to a **German healthcare company,** incl. contracts, due diligence and international coordination;
- **Various pharma companies** on pharma advertising law;
- **Pharma manufacturer** on second medical use, pharma and patent law and listing in databases.

Distribution, Trade and Logistics

Distribution and Franchising

★★★★★ Hogan Lovells Noerr	★★ HARMSEN • UTESCHER Evers Fieldfisher Friedrich Graf von Westphalen & Partner GvW Graf von Westphalen Haver & Mailänder Lutz Abel SKW Schwarz
★★★★★ Baker McKenzie CMS Hasche Sigle DLA Piper Luther Osborne Clarke Taylor Wessing	★ Besier Brandi Creutzig & Creutzig Fries Jonas KNPZ Rechtsanwälte Lubberger Lehment Pöhlmann Früchtl Oppermann Rödl & Partner Schiedermaier Tradeo Dr. Vogels
★★★★ Clifford Chance Eversheds Sutherland Freshfields Bruckhaus Deringer Gleiss Lutz Heuking Kühn Lüer Wojtek	
★★★★ Bird & Bird Görg Küstner v. Manteuffel & Wurdack Schindler	

JUVE
VERDICT

Strengths:
Strong in ►trademarks
and unfair competition.

Recommended:

Dr. Matthias Wolter

Dr. Martin Kefferpütz

HARMSEN ● UTESCHER

Distribution and Franchising

Comment: The firm's work in distribution law is heavily influenced by its market-leading ► trademarks and unfair competition practice, similar to Lubberger Lehment and Jonas stark. However, HU has a higher profile in distribution law than its two competitors. The firm's long-standing client base mainly comprises brands and luxury goods manufacturers, which instruct the the team for direct distribution issues or licensing and commercial agents' law. Recently, the firm lost renowned IP partner Heidenreich, who also advised on distribution matters. A salary partner specialising in IP with a focus on medical law has stepped into his shoes. This puts the firm in good stead for distribution-related advice to pharma and medical product manufacturers. HU already enjoys a good position in selective distribution, because almost all of its distribution lawyers also advise on antitrust law.

Strengths: Strong in ► trademarks and unfair competition.

Recommended: Dr. Matthias Wolter, Dr. Martin Kefferpütz

Team: 2 equity partners, 1 salary partner, 1 associate

Partner moves: Dr. Jan Peter Heidenreich (to Preu Bohlig & Partner)

Practice: Structuring of distribution systems and advise on distribution agreements, internet distribution and antitrust. Litigation with the IP, food and pharma practices, esp. concerning breach of selective distribution obligations.

Clients:

Distribution and Franchising:

- **Centro** in connection with cooperation with autot parts dealers;
- **Jack Wolfskin** on demarcation of markets in the EU;
- **Trisport** on licensing and distribution agreements;
- **Spirits wholesaler** on setting up a distribution structure;
- Ongoing advice to **Intersnack, Sky Dtl., Wladimir Klitschko, Wellensteyn International.**

What is JUVE Handbuch?

JUVE German Commercial Law Firms long ago developed into a reference tool for the German legal market. In it you will find detailed information about the commercial law services offered by almost 800 law firms.

Extensive research among law firms, company managers, representatives from authorities and employees from the judiciary and academia create the basis for this book. The strictly independent editorial team can draw on more than 20 years of experience in the legal market.

THE JUVE RESEARCH

